



*The IT Trend Event Agency—
knowledge connects!*

CON●ECT INFORMUNITY

Where themes become trends

CON●ECT BUSINESS ACADEMY

Knowledge connects

CON●ECT TRAINING INSTITUTE

Be ready for the future

Main spheres of activity

- Business strategies and processes
- IT management / IT value
- IT infrastructure
- IT service management / ITIL and service level management
- Software methods and architecture
- Technology trends:
- Collaborative work, Voice Over IP, IPTV, mobile applications, security
- Focal issues:
- E-health, trends in marketing and communication, Green IT
- Business – technology – human resources

Target groups

- Business executives and Strategy Department
- Finance and controlling managers
- IT managers and IS administrators
- Process managers & programming managers
- Managers for application development and software
- Computer centre managers
- Service managers and ITIL administrators
- IT architects
- Project evaluators
- Security and network administrators
- Information warehouse managers
- Knowledge and human resources managers
- Marketing and Sales
- Representatives from economics, public administration,
- Financial providers, IT and telecommunication
- Counsellors and change managers

Contact address:

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Your IT Trend Event Agency – Knowledge connects!

As a Full Service Agency we will support you from your initial idea to its professional implementation. We will make your event a unique experience.

Our experience is our asset

Since CON•ECT was founded, we have organised over 600 events in the field of IT and business, with approximately 27 000 participants, to the great satisfaction of our customers.

Creating synergies

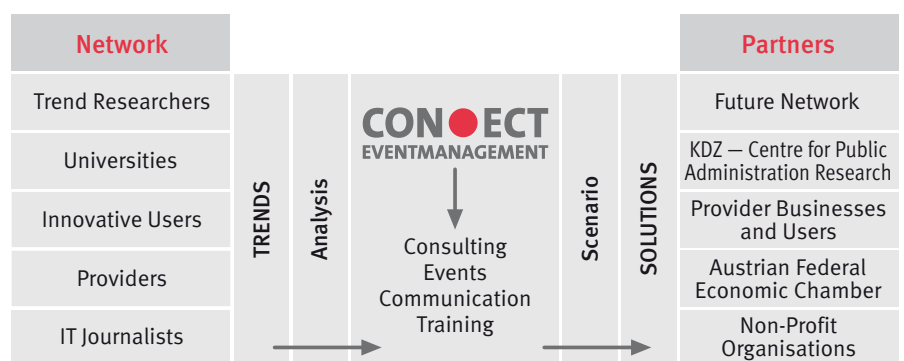
We connect providers and users, as well as science and research. Cooperating with key players, we research IT and business trend issues and communicate them to the market just in time in awareness-raising events. These pioneer events are followed up by conferences, symposiums, seminars, workshops and business events that we organise for our clients.

A strong network

Our network of 500 experts and speakers from the national and international IT sector as well as the top 500 Austrian enterprises give us the possibility to study and present technology and business related issues in a professional way. We focus on the practical use of cutting edge topics and their discussion from various different angles.

Our portfolio

Whether you are planning a short evening event, a business breakfast or brunch, or a one-or-two-day conference, we will find the right platform and the perfect setting for your business and the themes that are of interest to you. Researching the topical issues, analysing the market and the target groups, designing, carrying out and following-up your events, we are your one-stop agency for event management.



Types of events

- **Trend Talks** are events during which new trend themes are first presented in a keynote speech and then discussed.
- **Management Lounges** are organised for a wider audience with the aim to make a theme accessible to the general public and discuss it from various points of view. Best practice examples are presented to give this type of event a practical note.
- **Executive Breakfast / Brunch / After-work Events** are organised for a selected audience that is specially invited. The focus is on presentations of analyses and surveys by international top consultants.
- **Symposiums** are events of one or several days with the aim of giving you as user and decision maker a precise, producer-neutral market overview. We offer theoretical and practical knowhow from various perspectives. We also provide an outlook on future developments including a trend evaluation.
- **Dialogue Forum Economics—Public Administration** is a series of events organised for the representatives of public administration and economics.
- **On-Demand Events** are events organised on behalf of our clients in different formats, e.g., Trend Talk, Executive Breakfast or Management Lounge.
- **White-Label Events** are events that we design and organise on behalf of our clients under their branding, without appearing in public as event management organisation.

CON•ECT BUSINESS ACADEMY

The **CON•ECT Business Academy** offers you a comprehensive programme of top-level events with highly distinguished speakers from Austria, Germany and Switzerland. The programme includes certified training courses such as ITIL training or SLA (Service Level Agreements), seminars and workshops on special themes such as IT Service Management, Business Process Management, Security, Project Management or Communication and many more. The link between business and IT themes is the special feature of these events. Information lectures complete the programme.

CON•ECT INFORMUNITY

CON•ECT Informunity events may be two-hour evening events, Trend Talks, Business Breakfasts, Brunches or conferences with a duration of several days. These awareness-raising events present information on themes of relevance to the general public, e.g., Security, Business Processes, E-Government, Knowledge Management, WLAN, VoIP etc. Moreover you have the opportunity to learn about topical issues and/or experience with new technologies and economic trends. An intensive exchange of experience in our network of users, providers and experts is an integral part of these events.

CON•ECT THINK!FUTURE

CON•ECT Think!Future provides an opportunity for a limited number of selected international top decision makers to devise business and career strategies in a special atmosphere with international experts. CON•ECT Think!Future's aims are to shape the future, share knowledge, realise economic opportunities, promote successful cooperation and build up a communication platform for exchanging experience and knowledge focusing on the human success factor.

Partners and co-branding

We see our clients as partners in designing and implementing concepts and solutions. Our priority aim is applicability for, and satisfaction of, our clients.

Among our partners is



austrian.security.forum

The **Austrian Security Forum**, an association of Austrian information experts with the aim of imparting practical expertise for the implication of information security standards to decision makers.



Future Network is an independent dialogue and discussion platform where expert users and providers as well as consultants and scientists make their knowledge available. This process shows businesses how to improve their performance and generate competitive advantages. Read more at www.future-network.at.



ISACA Austria was founded in 1998 as the local chapter of ISACA International. Its aims are

- auditing IT systems and IT processes
- IT security
- accompanying control of IT systems and IT processes
- IT governance — IT organisation, control and auditing by the executive management



itSMF Austria. itSMF is an independent, non-commercial association with the purpose of promoting and informing about the latest findings and techniques in the field of IT management. Individuals, businesses and organisations are offered a platform for exchanging information and experience. The target is to facilitate businesses to use and implement a professional IT service management system.

Our credentials

Our events and consulting services are aimed at promoting communication between providers, users, developers, managers and experts. Knowhow is shared as a resource that will increase your competence. We ensure this by thoroughly preparing the contents of events and efficiently organising them. Our assets are researching trends in the field of business and IT as well as observing and analysing the market and the target group.

- Design and organisation of the IT Service Management Meeting which takes place twice a year, in cooperation with the Austrian Federal Economic Chamber, KDZ and programme director Christian Altenberger, City of Vienna.

- Content preparation, planning, design and organisation of all Information Events, Awareness Events, Management Forums, Info Talks, seminars and workshops of Future Network, an association for the communication of IT trends. Among the members are BRZ, IBM, Kapsch Carrier-Com, Materna, Microsoft, OMV, ORF, RZB, SAP, SBS, T-Systems, Telekom, Unisys and many others. For upcoming events check www.future-network.at

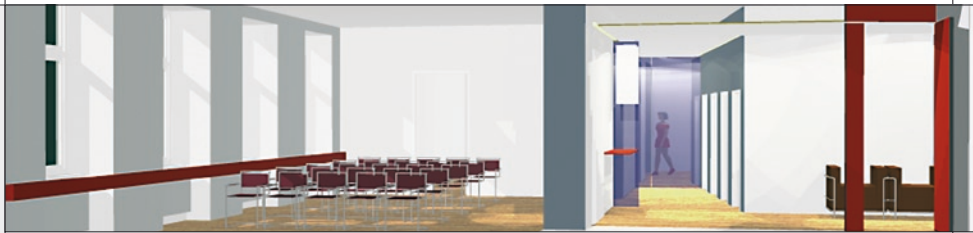
- Design and project management of the international conference “Environmental Management Systems” under the patronage of the European Commission and the Federal Ministry of Environment, Youth and Family Affairs for the partner agency

- CAEMIS (LMS Environment, Randa-Group, REN DAN, University College Cork).

- Event management for an international symposium of OMV AG.

- Event management and web design for an international conference of the Austrian Foreign Ministry in cooperation with the EU Commission.

- Conceptual planning and organisation of cooperation events for the Economic Chamber Vienna, Austrian Research Centers Seibersdorf and the Management Consulting Academy AFU.



CON•ECT Event Center



Looking for the perfect venue for your events?

Enjoy our convenient Event Center for special meetings, evening lectures, training courses, presentations, informal evening talks or seminars and workshops.

Equipped with state-of-the-art technology and complete infrastructure, our modern rooms have a lot to offer:

- easy access with public means of transport
- (underground lines U3, U6, tram lines 5, 6, 9, 18, 52, 58),
- parking facilities nearby at the Apollo Garage,
- rooms with variable arrangement of chairs and individual appearance using your business logo. Room capacity either 40 persons (cinema-type seating) or 20 persons (classroom or U-shaped seating),
- catering upon request by our external catering partner,
- new presentation technologies,
- use of the adjacent office, infrastructure for a separate telephone, ISDN or Internet connection, in-house printers for presentation material, copiers and constantly available communication facilities in the adjacent office.

Our Team



Bettina Hainschink

The members of our team are experts in the fields of project development, project management, event planning and organisation, marketing, PR and design. Our flexible structure permits fast, reliable and transparent handling procedures.

Managing Director:

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Sonja Paller

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